



Conference Programme

Welcome Reception 09:00 - 09:30

09:30 - 09:40	Opening Speech for Hitit's 30th Anniversary	Nevra Onursal Karaağaç - CEO - Hitit
09:40 - 09:55	30 Years of Loyalty	Cem Kırgız - Sales Director - Hitit
09:55 - 10:10	Industry and Hitit's Updates	Aras Kubilay - Business Development Director - Hitit

Coffee Break 10:10 - 10:35

10:35 - 10:45	IATA Insights - Airline Retailing	Shaunelle Harris Drake - Head Implementation, Distribution - IATA
10:45 - 11:05	Panel - Airline Retailing: Challenges and Opportunities	Moderator: Shaunelle Harris Drake - Head Implementation, Distribution - IATA Panelists: Janar Jailauova - Sales & Marketing Director - FlyArystan Tanes Kumar - CEO & CCO - Myanmar Airways International (MAI) & Mingalar Refik Emre Erdem - Alternative Sales Channels Leader - Pegasus Airlines
11:05 - 11:25	Panel - Interlining Agreements: Building Bridges in Air Travel	Moderator: İlker Düzgören - Business Development Manager - Hitit Panelists: Özlem Salihoğlu - Turkish Airlines Sandrine De Saint Sauveur - President & CEO - APG Airlines Nausherwan Adil - Chief Commercial Officer - Pakistan International Airlines
11:25 - 11:40	Presentation - ADS / NDC Hub and APP	Burcu Toker - Consultant - Hitit
11:40 - 12:30	Keynote Speaker Session: Refereeing, Dealing with Turbulence	Pierluigi Collina - The Chairman of the FIFA Referees Committee

Lunch 12:30 - 14:00

14:00 - 14:15	Fireside Chat - An Inside Look at Sustainability: Can Flying Truly Go Green?	Moderator: Hasan Yelbay - Senior Product Manager - Hitit Participant: İpek Ceren Uçan Tuhun - Environmental Engineer - Pegasus Airlines
14:15 - 14:30	Presentation - Insights from EUROCONTROL: Aviation Today and Tomorrow	İşıl Aras - EUROCONTROL
14:30 - 14:45	Presentation - Artificial Intelligence in Aviation	Belma Şipka - Senior Product Manager - Hitit
14:45 - 15:00	Presentation - What's Next in Airline and Travel Retailing?	İlker Düzgören - Business Development Manager - Hitit
15:00 - 15:15	Presentation - Payment Orchestration: The Solution for Main Challenges in the Industry	Çağdaş Öcalan - Deputy Director-Business Development - Hitit
15:15 - 15:30	Special Guest: Merve Başoğlu, Flute Virtuoso	

Coffee Break 15:30 - 16:00

16:00 - 16:10	Presentation - Mobile Airline Holiday	Fatih Mert Esmer - APP Travel - Deputy General Manager
16:10 - 16:20	Presentation - From Passenger to Operations on Mobile	Taygun Donma - Senior Team Leader Mobile APP - Hitit
16:20 - 16:45	Panel - An Inside Look at the Digital Airport w/ IGA - EMSE	Moderator: Barış Ayıldız - Technical Product Marketing Director - Hitit Panelists: Ceren Oğuz - General Manager - Quavis GmbH Server Aydın - Chief Digital Services & Commercial Officer - IGA
16:45 - 17:00	Fireside Chat - Passenger Compliance and Contactless Travel	Moderator: Aras Kubilay - Business Development Director - Hitit Participant: Mahir Şahin - Assistant Director of Timatic - IATA
17:00 - 17:15	Know your Audience	Özal Mehmeti - Product Manager - Hitit
17:15 - 17:20	Closing Session	

Gala Dinner

18:30 - 00:00 Gala Dinner